



# Maximizing Profits

## WINES BY THE GLASS

- Studies show that wine-by-the-glass **sales increase turnover** and can be **more profitable** than bottle sales. *enomatic* wine serving systems™ was created to offer more premium wines by the taste or glass

## QUALITY ASSURANCE

- *enomatic*™'s **quality control** provides customers with the confidence that the wines they order are always fresh and served at their **optimum temperatures**. With its unique **automatic self-cleaning** of the pouring spout after every serve, *enomatic*™ ensures the highest hygiene and wine quality; in addition to minimal maintenance for use.

## REDUCING WASTE

- It is a simple fact that wine that is not consumed oxidizes in the bottle and is often wasted, creating **unnecessary costs** and profit loss for a wine business. *Enomatic*™ was designed to eliminate waste and unnecessary expenses.

## WINE PRESERVATION

- Using **state-of-the-art Argon** (or nitrogen) **gas preservation** *enomatic*™ prevents wine from being altered by oxygen and protects its organoleptic integrity (taste, aroma, body, and color) for over three weeks (certified).

## PORTION CONTROL

- Staff over-pouring glasses reduces profit margins. Precise **automatic portion controlled servings** prevent inventory shrinkage, over pouring, and ensures the same exact pour every time.

## FUNCTIONALITY

- *enomatic*™'s automation **increases the speed of service** resulting in more satisfied customers. By the simple push of a button, you can select the wine desired. Your staff's time is costly; therefore *enomatic*™ was also designed to make your staff more efficient. No longer does your staff have to spend time re-corking or vacuuming bottles after each use.

## MARKETING

- With advanced technology and Italian design, *enomatic*™ systems are an **attractive mechanism** to **promote sales of wine**. The piston's, designed as a podium display, allow the customer to easily see the wines you have for sale without looking at a list; thus making their choice simple and quick!

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